

# Licensing Agreement

between

ABC College  
123 Main Street  
Anytown, VA 12345  
(555) 555-5555

and

Higher Education Publications, Inc.  
1801 Robert Fulton Drive, Suite 350  
Reston, VA 20191-5495  
(571) 313-0478

governing the usage of the **Higher Education Publications' (HEP) 2017 Higher Education Directory (HED)** data as follows:

[description of file being ordered]

We understand the information contained in the 2017 HED is the property of HEP and is subject to all intellectual property rights including copyright. We also agree to the following:

1. The information will be used for the sole purpose of the named person, corporation, organization, association or other legal entity who shall hold HEP harmless from any liability arising from use of this information.
2. The information will not be reproduced or made available in any form to be leased, rented, or distributed for re-use by anyone except the named user. Unless otherwise stipulated in this agreement, this is a **Single Site/Single-User License**. If a distribution vendor is used for mailing or marketing purposes, the 2017 HED may be used for the licensee only.
3. The information from the 2017 HED will not be used to produce a directory in any form as an alternative to the Higher Education Directory, nor will the information be used to collect data to build a database for the purpose of producing a printed directory or electronic database as an alternative to the HED.
4. Use of E-mail addresses shall comply with the "CAN SPAM" Act.
5. The agreement period is for one year from MONTH/CURRENT YEAR to MONTH/EXP YEAR.
6. Use of the data shall cease at the end of this agreement with the exception of data used in the creation of derivative works. Future updates will be provided upon renewal of this agreement.

By: \_\_\_\_\_

By: Jodi L. Mondragon  
Jodi L. Mondragon  
Higher Education Publications, Inc.

Title: \_\_\_\_\_

Date: \_\_\_\_\_

Date: TODAY'S DATE